



KINSEY KNITT INTERNATIONAL

GARMENT MANUFACTURES & EXPORTERS



COMPANY PROFILE

WWW.KINSEYKNITT.IN



ABOUT OUR FOUNDER

Mr. Paramasivam Subramaniam

Founder & Chairman, Kinsey Knitt International.

Mr. Paramasivam Subramaniam is a visionary leader whose dedication and perseverance have shaped Kinsey Knitt International into a globally recognized textile manufacturer. Inspired by his father's work in garment production, he embarked on his entrepreneurial journey in 1992 with just 20 machines, determined to build a company rooted in quality, innovation, and integrity.

Overcoming numerous challenges, he steadily expanded operations, integrating advanced manufacturing techniques and optimizing efficiency. His relentless pursuit of excellence enabled the company to scale new heights, establishing a strong presence in the textile industry. Committed to modernization, he championed cutting-edge production methods, ensuring precision and consistency in every garment.

A major milestone came in 2014 when he introduced a vertically integrated production model, bringing knitting, dyeing, compacting, and printing processes in-house. This strategic shift enhanced operational efficiency, strengthened quality control, and reinforced the company's competitive edge. Today, Kinsey Knitt International operates with 800 advanced machines, a workforce of over 1,000 and an annual turnover exceeding ₹100 crores.

Believing that "Success is built on perseverance, integrity, and an unwavering commitment to excellence," Mr. Paramasivam continues to drive Kinsey Knitt International forward, setting new industry benchmarks in innovation, sustainability, and ethical manufacturing.



ABOUT OUR CEO

Mr. J. Victor Maniraj
CEO, Kinsey Knitt International.

J. Victor Maniraj embarked on his journey in the textile industry in 1997, driven by a deep understanding of the industry's technical and creative aspects. Recognizing the importance of technical education, he pursued a degree in Fashion Technology from NIFT and later completed an MBA in Textiles, equipping himself with a strong foundation in both fashion and business.

He began his career in garment exports as a merchandiser, where his keen interest in marketing led him to explore its nuances extensively. With a vision to bridge the gap between buyers and manufacturers, he established a buying office, Beaumonde, in 2002, providing sourcing solutions and fostering strong business relationships.

In 2010, J. Victor Maniraj joined Kinsey Knitt International as the Marketing Director, where his strategic leadership played a key role in expanding the company's market presence. After seven successful years in this position, he was appointed as the CEO in 2018, a role he continues to hold, steering Kinsey Knitt International towards growth and innovation.

His passion lies in creating fashionable and sustainable apparel by integrating innovative ideas and nature-friendly raw materials. His expertise in understanding the diverse fashion needs of different countries has contributed significantly to Kinsey's expansion into global markets.

With a visionary approach and unwavering dedication, J. Victor Maniraj has been instrumental in driving Kinsey Knitt International's success, reinforcing its position as a trusted name in the garment industry.



ABOUT OUR EXECUTIVE DIRECTOR

Nithin Subramaniam Paramasivam

Executive Director, Kinsey Knitt International.

Nithin Subramaniam Paramasivam, the Associate Director of Kinsey Knitt International, holds a Bachelor of Business Administration (BBA) from PSG College of Arts and Science and a Master of Science in Finance (MSc) from Kingston University, UK. With a strong academic foundation in business and finance, he is committed to transforming Kinsey Knitt International into a globally recognized brand known for its sustainability, efficiency, and quality.

Nithin's vision is to expand the company's global footprint through strategic exports while driving sustainability initiatives. A key focus area is the implementation of a three-megawatt solar project to ensure eco-friendly production. Additionally, he has implemented ERP software to enhance operational efficiency by improving transparency, accountability, and efficiency. These efforts are aimed at systemizing operations to meet commitments on time while maintaining high-quality standards.

With a forward-thinking approach, Nithin is dedicated to establishing Kinsey Knitt International as a leader in sustainable production, ensuring long-term growth and global recognition. Let's build a sustainable and globally recognized future together.



ABOUT OUR COMPANY

Kinsey Knitt International is a trailblazer in the textile and garment manufacturing industry, proudly headquartered in Tirupur, Tamil Nadu. Founded in 1992 by Mr. Paramasivam Subramaniam, the company began its journey with just 20 machines and a bold vision to transform garment production. Decades of dedication to quality, innovation, and sustainability have positioned us as a global leader in the textile sector.

Today, our manufacturing strength includes over 800 cutting-edge machines, enabling us to produce an impressive 35,000 garments daily. Supported by a highly skilled workforce of more than 1,000 employees, we operate across four advanced production units. Our vertically integrated setup ensures complete control over every stage of production, from raw materials to finished apparel, allowing us to deliver consistency, efficiency, and superior craftsmanship.

We specialize in designing and manufacturing premium garments for men, women, and kids, ensuring every piece reflects our commitment to quality and innovation. With a keen eye on sustainability, we incorporate advanced technology to streamline operations and minimize our environmental footprint. Our passion for excellence, ethical business values, and customer-centric approach drive us forward as we continue to set new industry benchmarks and expand our global presence.

OUR VISION

- **Global Excellence** – To establish Kinsey Knitt International as a world-renowned leader in textile innovation and quality.
- **Sustainable Future** – To drive eco-friendly manufacturing with responsible sourcing and energy-efficient production.
- **Customer Centric Growth** – To continuously evolve with market trends, delivering superior fashion solutions with precision and passion.





What Sets Us Apart and Why Partner with Us

- **Built to Perfection** - Our meticulous in-house management, driven by placing the right individuals in the right positions—our most asset—ensures precision, efficient processes, cost optimization, and a commitment to quality and on-time delivery.
- **Comprehensive One-Stop Solution** - From raw material to finished product, our vertically integrated setup empowers us to offer end-to-end manufacturing, enhancing efficiency and control over quality.
- **Enduring Client Trust** - With over 15 years of successful export partnerships, our unwavering commitment to excellence has established us as a trusted name in global garment manufacturing.
- **Dedicated to Sustainable Innovation** - Our commitment to sustainability is reflected in our investment in 3 megawatts of solar power, significantly reducing carbon emissions and enhancing the energy efficiency of our operations.

OUR MANUFACTURING FACILITIES



Our knitting division is equipped with 22 Hengyi knitting machines, capable of producing a variety of fabric types, including single jersey, rib, Lycra jersey, aertex, French terry, and honeycomb. With a daily capacity of 12 tons, we ensure high-quality fabric production to meet diverse client needs.

Our partner dyeing unit features cutting-edge Tony dyeing machines, capable of handling both cotton and polyester reactive dyeing, with a daily capacity of 6 tons. The unit operates 7 machines, including 2 dedicated to sample dyeing



Our Compacting unit is equipped with Ferraro and Tube Tex compacting machines, where the Ferraro machine handles open-width fabric compacting, and the Tube Tex machine specializes in tubular fabric compacting, with a combined capacity of 12 tons per day, ensuring superior fabric quality and consistency.

OUR MANUFACTURING FACILITIES

In our printing division, the first type of printing involves automatic screen-printing machines from the reputable brand S. Roque. With two machines in operation, we can produce up to 8000 pieces per day, delivering consistent, high-quality prints across various garments.



The digital chest printing using Oval Digital Textile Printers, where we operate two machines with a per day capacity of 10000 pieces. These printers offer a printable width of 75cm x 55cm, ensuring detailed and vibrant chest prints on garments.

OUR MANUFACTURING FACILITIES

We operate four manufacturing units, each fully equipped with essential production processes to ensure efficient and high-quality garment manufacturing. Each unit has dedicated sections for cutting, fusing, stitching, checking, ironing, and packing, forming a streamlined production flow that maintains consistency and precision at every stage. With 800 sewing machines across our units with daily production capacity of 35,000 garments, we leverage advanced technology and skilled workforce to deliver superior craftsmanship. Our systematic approach ensures that every garment undergoes thorough quality control, from initial cutting to final packing, resulting in on-time delivery and premium-quality products.



OUR PRODUCTION GALLERY



OUR CLIENTS



OUR PRODUCT LIST

KIDS-Knitted Garments

- T-shirts
- Polo shirts
- Tank tops
- Knit dresses
- Sweatshirts / Hoodies
- Sweater dresses
- Leggings
- Joggers / Sweatpants
- Knit shorts
- Knit roampers
- Pyjama sets

KIDS-Woven Garments

- Woven shirts (button-down, collar shirts)
- Woven trousers
- Shorts
- Skirts
- Overalls / Dungarees

MEN Garments

- T-shirts
- Polo shirts
- Sweatshirts
- Hoodies
- jogger
- Trackpant
- Pyjama sets
- Co-ord Sets
- Sportswear T-Shirts
- Sportswear Shorts
- Sportswear Sets

WOMEN Garments

- T-shirts
- Polo shirts
- Sweatshirts
- Hoodies
- jogger / Leggings
- Trackpant
- Pyjama sets
- Co-ord Sets
- Sportswear T-Shirts
- Sportswear Shorts
- Sportswear Sets

OUR CERTIFICATIONS

At Kinsey Knitt International, we uphold the highest global industry standards, ensuring ethical, sustainable, and responsible manufacturing practices throughout our operations. Our commitment to these principles is reflected in the certifications we have earned, validating our dedication to quality and integrity.

1. **WRAP (Worldwide Responsible Accredited Production):** Ensures ethical practices, including safe working conditions, fair wages, and environmental care.
2. **GOTS (Global Organic Textile Standard):** Certifies that we use organic fibers and follow eco-friendly production processes, supporting sustainability.
3. **SEDEX (Supplier Ethical Data Exchange):** Demonstrates our commitment to transparency and ethical business practices, monitoring labor standards and environmental performance.
4. **Disney Approved Facility:** Meets Disney's strict standards for product quality, safety, and ethical manufacturing.

These certifications reinforce our continuous commitment to producing high-quality, ethically manufactured garments, promoting sustainability and social responsibility at every stage of production.





OUR FUTURE PLANS

As we continue our journey of excellence, Kinsey Knitt International is focused on growth, sustainability, and technological advancements. Our future roadmap includes:

- **Fully Automated Production Technology:** Reducing labour dependency while enhancing quality and minimizing production lead time.
- **Expanding Global Presence:** Establishing new offices in the USA and UK to improve client communication and business efficiency.
- **AI-Based Technology Integration:** Implementing advanced AI solutions for accurate accountability, optimized expense management, and enhanced operational efficiency.
- **Corporate Social Responsibility (CSR):** Supporting orphanages and NGOs through strategic funding and philanthropic initiatives.

CONTACT US...



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